VOL 88 NO.38 SINCE 1944

SBK COFFEE

DAILY FOOD JOURNAL

AS LONG AS YOU ARE A PENANGITE, YOU MUST HAVE TRIED SIN BOON KEE'S COFFEE

Sin Boon Kee Coffee Factory was established in 1944 and has provided the highest quality coffee powder to nearly 1000 coffee shops and wholesalers in Malaysia nearly 80 years. Traditional quality coffee paired with modern technology, and a cup of authentic Penang good coffee is born.



All pictures shown are for illustration purpose only.

All price are subject to 6% SST and 7% service charge.

HISTORY OF
SIN BOON KEE



Sin Boon Kee Coffee Factory- Established in 1944, it is the oldest coffee factory in Northern Malaysia.



The second generation of Sin Boon Kee, Mr Chan Wah Chuan , picked up the company's first vehicle.

SINCE 1944
SIN BOON KEE

In order to gain the favor of the Malay customers, plus the Chinese like things in pairing, combining both, two cats in pair were used as Sin Boon Kee's trademark and are still being used today.



To bring out the rich aroma of Nanyang coffee, the beans must be roasted at temperatures exceeding 300 Degree Celsius and continuously stirred during the process.

在槟城经营了79年的新文记咖啡厂历史悠久，有着深厚的文化底蕴，是个跨越时代的传奇故事。曾国党先生于1944年创立了新文记咖啡厂，一切源于他对制作好品质咖啡的热忱和执着。为了让每一位客人喝到香浓顺滑的高品质咖啡，新文记坚持只选用优质咖啡豆，并且保留了传统的独特祖传秘方。此外，新文记也积极研发，推出了各种创新产品以及制订走向未来趋势的营销模式。保留原有传统咖啡的精髓之余，还创立了全新的新文记咖啡体验馆，让客户品尝最原滋原味的新文记咖啡，同时有了更好的选择。未来，曾氏家族承诺会延续创始人的遗愿和秉持初衷，为大家带来最优质、最好喝的传统咖啡，把新文记咖啡的传奇发扬光大。

Sin Boon Kee Coffee Factory has a long profound history and it is one of the oldest coffee factories in Malaysia. It was founded by Mr. Chan Kok Tong in 1944. Everything stems from his belief and passion in making better quality coffee. To make sure every sip of coffee that we make is in high quality, we insist on using only high-quality coffee beans, and retain the traditional secret recipe in roasting coffee beans. As time evolves, besides retaining the essence of traditional coffee, Sin Boon Kee has developed a variety of innovative products, new marketing concepts and the brand new coffee concept store that is trending towards the future. In the future, the Chan Family promised to continue the founder's legacy and uphold his belief and passion, to bring you the best quality traditional coffee, and to carry forward the legend of Sin Boon Kee Coffee.



SBK TOP 10

BEST DISHES





T9 - TURMERIC
FRIED RICE WITH
SAMBAL UDANG
叁巴虾黄姜炒饭



Q1 - SHRIMP CHILLI
SMOKED DUCK
QQ NOODLES
虾米辣椒熏鸭肉QQ面



T8 - TOMYAM
FRIED RICE
WITH IKAN REMPAH
辣椒硬尾鱼
东炎炒饭



A6 -
SIGNATURE
CHICKEN LOH BAK
新文记招牌卤肉



SN02 - IPOH SHREDDED
CHICKEN HOR FUN
怡保鸡丝河粉



C1 -
CURRY CHICKEN
WITH ROTI
阿嬤咖喱鸡腿面包



Q2 - SHRIMP CHILLI
SPICY CHICKEN
CHOP QQ NOODLES
虾米辣椒香辣
炸鸡排QQ面



S3 - MULTIGRAIN
BUTTER KAYA TOAST
全麦牛油咖央面包



T3 - TURMERIC
FRIED RICE
WITH AYAM GORENG
特制炸鸡黄姜炒饭



S6 - SBK CHARCOAL
BUTTER TOAST
新文记竹炭牛油土司

All pictures shown are for illustration purpose only.

All price are subject to 6% SST and 7% service charge.

VOL 88 NO.38 SINCE 1944

SBK NASI LEMAK

SERIES

RICH COCONUT FLAVORED NASI LEMAK

Served with cucumber slices, anchovies, roasted peanuts, boiled eggs, and Sin Boon Kee's house recipe sambal sauce. Guaranteed unstoppable after the first sip. In addition, you can also choose to pair with Sin Boon Kee's signature condiments, such as: Ayam Goreng, Ikan Rempah and Sambal Udang that make the meal taste even better!



We believe that good food and good coffee it sets the tone for a great day ahead.
Hope SBK make your day too.

All pictures shown are for illustration purpose only.

All price are subject to 6% SST and 7% service charge.



N1 TRADITIONAL NASI LEMAK
传统经典椰浆饭

SET RM10.90
ALA CARTE RM8.90



N2 NASI LEMAK AYAM GORENG
特制炸鸡椰浆饭

SET RM18.90
ALA CARTE RM16.90



🌶 N3 NASI LEMAK IKAN REMPAH
辣椒硬尾鱼椰浆饭

SET RM18.90
ALA CARTE RM16.90



🌶 N4 NASI LEMAK SAMBAL UDANG
叁巴虾椰浆饭

SET RM19.90
ALA CARTE RM17.90

SET INCLUDES A HOT DRINK
套餐包含热饮一杯

CHOICES OF DRINKS:
ROYAL BLACK COFFEE, MILK TEA, MALT CHOCOLATE
饮料选择：皇家顶级咖啡，奶茶，巧克力

*Takeaway 外带	+RM1	*Upgrade to cold drink 升级至冷饮只需	+RM1	*Upgrade to any other drink 升级至其他饮料只需	+RM2	*Upsize for hot drink 热饮升级至大杯只需	+RM3

All pictures shown are for illustration purpose only.

All price are subject to 6% SST and 7% service charge.

SBK SIGNATURE FRIED RICE

Rice paired with Sin Boon Kee's house recipe seasonings and fry in high heat. Golden fried rice with full charming aroma, make people full of appetite. We make fried rice in the shape of a pyramid, which stands for auspiciousness and good luck. Besides that, you can choose to pair with Sin Boon Kee's signature condiments, such as: Ayam Goreng, Ikan Rempah , Sambal Udang or Chicken Chop to give your taste buds a good treat!



All pictures shown are for illustration purpose only.

All price are subject to 6% SST and 7% service charge.



CLASSIC FRIED RICE 经典炒饭

T1 CLASSIC TURMERIC FRIED RICE
经典黄姜炒饭
SET RM12.90
ALA CARTE RM10.90

T2 CLASSIC TOMYAM FRIED RICE
经典东炎炒饭
SET RM12.90
ALA CARTE RM10.90



AYAM GORENG FRIED RICE 特制炸鸡炒饭

T3 TURMERIC FRIED RICE WITH AYAM GORENG
特制炸鸡黄姜炒饭
SET RM20.90
ALA CARTE RM18.90

T4 TOMYAM FRIED RICE WITH AYAM GORENG
特制炸鸡东炎炒饭
SET RM20.90
ALA CARTE RM18.90

SET INCLUDES A HOT DRINK
套餐包含热饮一杯

CHOICES OF DRINKS:
ROYAL BLACK COFFEE, MILK TEA, MALT CHOCOLATE
饮料选择：皇家顶级咖啡，奶茶，巧克力

*Takeaway 外带	+RM1	*Upgrade to cold drink 升级至冷饮只需	+RM1	*Upgrade to any other drink 升级至其他饮料只需	+RM2	*Upsize for hot drink 热饮升级至大杯只需	+RM3

All pictures shown are for illustration purpose only.

All price are subject to 6% SST and 7% service charge.



SPICY CHICKEN CHOP FRIED RICE
香辣炸鸡排炒饭

T5 TURMERIC FRIED RICE WITH SPICY CHICKEN CHOP
香辣炸鸡排黄姜炒饭

SET RM20.90
ALA CARTE RM18.90

T6 TOMYAM FRIED RICE WITH SPICY CHICKEN CHOP
香辣炸鸡排东炎炒饭

SET RM20.90
ALA CARTE RM18.90



IKAN REMPAH FRIED RICE
辣椒硬尾鱼炒饭

T7 TURMERIC FRIED RICE WITH IKAN REMPAH
辣椒硬尾鱼黄姜炒饭

SET RM20.90
ALA CARTE RM18.90

T8 TOMYAM FRIED RICE WITH IKAN REMPAH
辣椒硬尾鱼东炎炒饭

SET RM20.90
ALA CARTE RM18.90

SET INCLUDES A HOT DRINK
套餐包含热饮一杯

CHOICES OF DRINKS:
ROYAL BLACK COFFEE, MILK TEA, MALT CHOCOLATE
饮料选择：皇家顶级咖啡，奶茶，巧克力

*Takeaway 外带	+RM1	*Upgrade to cold drink 升级至冷饮只需	+RM1	*Upgrade to any other drink 升级至其他饮料只需	+RM2	*Upsize for hot drink 热饮升级至大杯只需	+RM3

All pictures shown are for illustration purpose only.

All price are subject to 6% SST and 7% service charge.

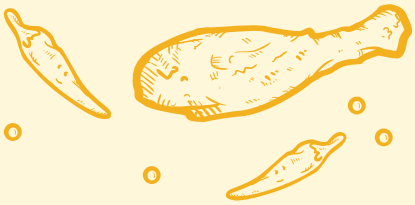
SBK AH MA CURRY CHICKEN

Sin Boon Kee's Ah Ma Curry Chicken is a secret recipe that has been passed down for many years. The sauce used 26 kinds of spices and ingredients, and it is cooked for more than three hours. The most unique thing is that we use fresh milk instead of coconut milk, to let consumers eat in a healthier way. No matter it is paired with fragrant rice, mama noodles, bread or Roti Canai , it's absolutely a perfect match and also one of Sin Boon Kee's must try delicacies!



C1 CURRY CHICKEN WITH ROTI
阿嬤咖喱鸡腿面包

SET RM15.90
ALA CARTE RM13.90







C2 CURRY CHICKEN WITH ROTI CANAI
阿嬤咖喱鸡腿印度煎饼

SET RM18.90
ALA CARTE RM16.90

C3 CURRY CHICKEN WITH MEE
阿嬤咖喱鸡腿面

SET RM18.90
ALA CARTE RM16.90

C4 CURRY CHICKEN WITH RICE
阿嬤咖喱鸡腿饭

SET RM18.90
ALA CARTE RM16.90



SET INCLUDES A HOT DRINK
套餐包含热饮一杯

CHOICES OF DRINKS:
ROYAL BLACK COFFEE, MILK TEA, MALT CHOCOLATE
饮料选择：皇家顶级咖啡，奶茶，巧克力

*Takeaway 外带	+RM1	*Upgrade to cold drink 升级至冷饮只需	+RM1	*Upgrade to any other drink 升级至其他饮料只需	+RM2	*Upsize for hot drink 热饮升级至大杯只需	+RM3

All pictures shown are for illustration purpose only.

All price are subject to 6% SST and 7% service charge.

SBK SHRIMP CHILLI NOODLES

Sin Boon Kee selects high quality pearl shrimp, mixed with unique sambal recipe, which is made from dried shrimp and chilli cooked for 3 hours. The perfect combination of umami and spiciness, paired with Mama QQ noodles, absolutely make you addicted.



SET INCLUDES A HOT DRINK
套餐包含热饮一杯

CHOICES OF DRINKS:
ROYAL BLACK COFFEE, MILK TEA, MALT CHOCOLATE
饮料选择：皇家顶级咖啡，奶茶，巧克力

*Takeaway 外带	+RM1	*Upgrade to cold drink 升级至冷饮只需	+RM1	*Upgrade to any other drink 升级至其他饮料只需	+RM2	*Upsize for hot drink 热饮升级至大杯只需	+RM3

All pictures shown are for illustration purpose only.

All price are subject to 6% SST and 7% service charge.

SBK LOCAL NOODLES SERIES

We invite you to savor the essence of Malaysia's culinary heritage. Our menu showcases three beloved local treasures. Begin your journey with Ipoh Shredded Chicken Hor Fun, a harmonious blend of chicken and delicate rice noodles. Heat things up with Penang Curry Mee, a luscious coconut-based noodle creation. And, of course, indulge in the tangy delight of Penang Asam Laksa, a fish noodle soup with a tamarind twist. Immerse yourself in the flavors of Malaysia, all conveniently found in one place at SBK Coffee Concept Store.



SET INCLUDES A HOT DRINK
套餐包含热饮一杯

CHOICES OF DRINKS: ROYAL BLACK COFFEE, MILK TEA, MALT CHOCOLATE
饮料选择：皇家顶级咖啡，奶茶，巧克力

*Takeaway 外带	+RM1	*Upgrade to cold drink 升级至冷饮只需	+RM1	*Upgrade to any other drink 升级至其他饮料只需	+RM2	*Upsize for hot drink 热饮升级至大杯只需	+RM3

All pictures shown are for illustration purpose only.

All price are subject to 6% SST and 7% service charge.

SBK NAN YANG STYLE BREAKFAST

Nanyang style breakfast is familiar to native Malaysians. A cup of fragrant and smooth Sin Boon Kee Coffee, with Roti Bakar and fresh kampung half boiled eggs, is a perfect match! Enjoying the centuries old Nanyang style breakfast is the greatest satisfaction in life.



SET INCLUDES A HOT DRINK & HALF BOILED EGG
套餐包含热饮和半熟蛋一份

CHOICES OF DRINKS: ROYAL BLACK COFFEE, MILK TEA, MALT CHOCOLATE
饮料选择：皇家顶级咖啡，奶茶，巧克力

*Takeaway 外带	+RM1	*Upgrade to cold drink 升级至冷饮只需	+RM1	*Upgrade to any other drink 升级至其他饮料只需	+RM2	*Upsize for hot drink 热饮升级至大杯只需	+RM3

All pictures shown are for illustration purpose only.

All price are subject to 6% SST and 7% service charge.

SBK HEALTHY BREAKFAST

Indulge in SBK Healthy Breakfast's multigrain bread - a nutritional masterpiece that redefines your morning ritual. Savor locally sourced kaya, creamy butter, and a touch of sugar on our wholesome bread. This artisanal creation combines ancient grains, fueling your day with high fiber benefits. Elevate your breakfast experience with SBK's guilt-free choice.



SET INCLUDES A HOT DRINK & HALF BOILED EGG
套餐包含热饮和半熟蛋一份

CHOICES OF DRINKS:
ROYAL BLACK COFFEE, MILK TEA, MALT CHOCOLATE
饮料选择：皇家顶级咖啡，奶茶，巧克力

*Takeaway 外带	+RM1	*Upgrade to cold drink 升级至冷饮只需	+RM1	*Upgrade to any other drink 升级至其他饮料只需	+RM2	*Upsize for hot drink 热饮升级至大杯只需	+RM3

All pictures shown are for illustration purpose only.

All price are subject to 6% SST and 7% service charge.

SBK CHARCOAL BUTTER TOAST

Bamboo charcoal bread is helpful to our body health , with double layer butter and fresh kampung soft boiled eggs, this combination is delicious and unburdened. It is definitely the preferred breakfast combination for health lovers.



SET INCLUDES A HOT DRINK
套餐包含热饮一杯

CHOICES OF DRINKS:
ROYAL BLACK COFFEE, MILK TEA, MALT CHOCOLATE
饮料选择：皇家顶级咖啡，奶茶，巧克力

*Takeaway 外带	+RM1	*Upgrade to cold drink 升级至冷饮只需	+RM1	*Upgrade to any other drink 升级至其他饮料只需	+RM2	*Upsize for hot drink 热饮升级至大杯只需	+RM3

All pictures shown are for illustration purpose only.

All price are subject to 6% SST and 7% service charge.

SBK SIGNATURE SERIES

SBK Coffee's signature croissant is a culinary adventure for your taste buds. The classic buttery croissant is elevated with Southeast Asian flavours like spicy chicken chop and aromatic Sambal prawns. The crispy, flaky texture of the croissant pairs perfectly with the savoury fillings, creating a taste sensation that's hard to resist. But be quick, because only 100 of these pastries are made each day. Don't miss out on the chance to experience this unforgettable culinary masterpiece.



SET INCLUDES A HOT DRINK
套餐包含热饮一杯

CHOICES OF DRINKS: ROYAL BLACK COFFEE, MILK TEA, MALT CHOCOLATE
饮料选择：皇家顶级咖啡，奶茶，巧克力

*Takeaway 外带	+RM1	*Upgrade to cold drink 升级至冷饮只需	+RM1	*Upgrade to any other drink 升级至其他饮料只需	+RM2	*Upsize for hot drink 热饮升级至大杯只需	+RM3

All pictures shown are for illustration purpose only.

All price are subject to 6% SST and 7% service charge.

VOL 88 NO.38 SINCE 1944

SBK SNACKS

CORNER



All pictures shown are for illustration purpose only.

All price are subject to 6% SST and 7% service charge.



A1 GOLDEN CHICKEN NUGGET 7 PCS
黄金香脆炸鸡块 RM8.90

A2 CRISPY SPRING ROLL 7 PCS
酥脆可口炸春卷 RM8.90

A3 SPECIAL FRENCH FRIES
独家调味炸薯条 RM8.90

A4 GOLDEN FISH 'WANTON' 7 PCS
酥脆炸云吞 RM8.90

A5 THAI STYLE PANDAN CHICKEN 7 PCS
泰式香兰叶炸鸡 RM8.90

A6 SIGNATURE CHICKEN LOH BAK 3 PCS
新文记招牌卤肉 RM8.90

A7 CURRY FISH BALL 7 PCS
阿嬤咖喱鱼蛋 RM8.90

A8 CURRY POTATO MANTOU 5 PCS
阿嬤咖喱馒头 RM8.90

All pictures shown are for illustration purpose only.

All price are subject to 6% SST and 7% service charge.

ADD-ONS

*ADD-ONS IS ONLY AVAILABLE WHILE ORDERED MAIN DISH. 需购买主餐，方可加购加点部分。



AD01 SAUCE
酱料 RM1.00

AD02 BOILED EGG 1 PC
全熟蛋 RM1.50

AD03 WHITE RICE
白饭 RM2.00

AD04 PAPADAM 8 PCS
炸印度薄饼 RM2.00

AD05 NASI LEMAK
椰浆饭 RM2.50

AD06 QQ NOODLES
QQ面 RM2.50
*Curry Noodles 咖喱面 / Soy Noodles 酱油面

AD07 PLAIN ROTI 2 PCS
面包 RM3.50

AD08 ROTI CANAI 1 PC
印度煎饼 RM3.50
*Curry Sauce Included 包含咖喱汁

AD09 FRIED RICE
炒饭 RM4.00
*Turmeric 黄姜 / Tomyam 东炎

AD10 AYAM GORENG
特制炸鸡 RM8.00

AD11 CURRY CHICKEN
咖喱鸡腿 RM8.00

AD12 IKAN REMPAH
辣椒硬尾鱼 RM8.00

AD13 SAMBAL UDANG
叁巴虾 RM8.00

AD14 SPICY CHICKEN CHOP
香辣炸鸡排 RM8.00

All pictures shown are for illustration purpose only.

All price are subject to 6% SST and 7% service charge.

SBK SPECIALTY HOT DRINKS

Have you tried a series of classic specialty drinks exclusively launched by Sin Boon Kee? This popular drink has became a trend and was famous nationwide. Since its launch, the monthly sales have exceeded 10,000 cups, and the daily sales have exceeded 1,000 cups. There are a lot of compliment, repeat customers and national agents. There are three main insistences in the production process of Sin Boon Kee Classic Specialty Drinks: 1. Adhere to the real ingredients / 2. Insist on not adding ice cubes to ensure the original taste / 3. Insist on not adding artificial flavors and coloring. There are 9 choices of a series of specialty drinks, both hot and cold, you are sure to fall in love!



D1 ROYAL BLACK COFFEE [KOPI O]
皇家顶级咖啡乌 [含糖/无糖] RM3.90

D2 ROYAL BLACK COFFEE WITH MILK [KOPI SUSU]
皇家顶级咖啡 [加奶] RM3.90

D3 SBK MILK TEA
新文记奶茶 RM3.90

D4 SBK MALT CHOCOLATE
新文记麦芽巧克力 RM3.90

D5 SBK HKS [TRADITIONAL MOCHA]
新文记虎咬狮 RM4.90

D6 SBK WHITE COFFEE
新文记白咖啡 RM4.90

D7 SBK LEMON TEA
新文记柠檬红茶 RM4.90

D8 SBK YUAN YANG [CHAM]
新文记鸳鸯 RM4.90

D9 SBK SOYMILK
新文记原味豆浆 RM4.90

D10 SBK SOYMILK 'X'
新文记特调豆浆 RM4.90

All pictures shown are for illustration purpose only.

All price are subject to 6% SST and 7% service charge.

SBK SPECIALTY COLD DRINKS



D11 ROYAL BLACK COFFEE WITH MILK [KOPI SUSU]
皇家顶级咖啡 [加奶] RM5.90

D12 SBK MILK TEA
新文记奶茶 RM5.90

D13 SBK MALT CHOCOLATE
新文记麦芽巧克力 RM5.90

D14 SBK HKS [TRADITIONAL MOCHA]
新文记虎咬狮 RM6.90

D15 SBK WHITE COFFEE
新文记白咖啡 RM6.90

D16 SBK YUAN YANG [CHAM]
新文记鸳鸯 RM6.90

D17 SBK SOY MILK
新文记原味豆浆 RM6.90

D18 SBK SOY MILK 'X'
新文记特调豆浆 RM6.90

All pictures shown are for illustration purpose only.

All price are subject to 6% SST and 7% service charge.

SBK SPECIALTY BOTTLED DRINKS



B1 ROYAL BLACK COFFEE WITH MILK [KOPI SUSU]
皇家顶级咖啡［加奶］ RM5.90

B2 SBK MILK TEA
新文记奶茶 RM5.90

B3 SBK MALT CHOCOLATE
新文记麦芽巧克力 RM5.90

B4 SBK HKS [TRADITIONAL MOCHA]
新文记虎咬狮 RM5.90

B5 SBK WHITE COFFEE
新文记白咖啡 RM5.90

B6 SBK YUAN YANG [CHAM]
新文记鸳鸯 RM5.90

B7 SBK JAPANESE MATCHA
新文记日本抹茶 RM5.90

B8 SBK JAPANESE TARO
新文记日本香芋 RM5.90

B9 SBK SOYMILK
新文记原味豆浆 RM5.90

B10 SBK SOYMILK 'X'
新文记特调豆浆 RM5.90

All pictures shown are for illustration purpose only.

All price are subject to 6% SST and 7% service charge.

SBK SPECIALTY COLD BREW

In 2023, SBK Coffee made history with the FIRST Cold Brew Nanyang Coffee. Our innovation and artistry shine through the exclusive sprinkle brewing process and groundbreaking Cold Brew Machine, delivering unmatched flavor. With a production efficiency of 1600 bottles per process, you get more for less. SBK Coffee isn't just coffee; it's a lifestyle, an exhilarating experience awakening your senses. Join the Cold Brew Nanyang Coffee revolution today and embrace the taste of tomorrow!

01 - Spring - Earthy Serenity: Deep and earthy, with undertones of tobacco or cedar.

02 - Summer - Berry Burst: Fruity and vibrant, with notes of blackberries or raspberries.

03 - Autumn - Chocolate Delight: Smooth & rich with prominent cocoa notes and sweet after taste.

04 - Winter - Floral Infusion: Light and floral, often featuring lavender or jasmine undertones.



B11 SBK COLD BREW
新文记冷萃咖啡 RM9.90

SIN BOON KEE TRADITIONAL KOPI-O

The oldest coffee factory in Penang, using high quality coffee beans and making it in a traditional and authentic way, the rich traditional coffee aroma will definitely captivate your taste. Our coffee is available in two different packaging, the black packaging is 2in1- with sugar and the brown packaging is kosong - sugar free. Our 2in1 Kopi-O contains more coffee than sugar, so don't worry about being too sweet. Friends who like to experience the flavor of Kopitiam Kopi, this most authentic Penang traditional Kopi-O is definitely your favorite!



NON-MEMBER PRICE
非会员价 RM15.50

MEMBER PRICE
会员价 RM12.50

SBK Penang Kopi-O (2 in 1) [28g x 20 sachets]

SBK Penang Kopi-O (No Sugar) [15g x 20 sachets]

SIN BOON KEE ROYAL BLACK COFFEE

Sin Boon Kee Royal Black Coffee is the first innovative premium black coffee on the market. Different from traditional black coffee, this coffee combines 4 kinds of top quality coffee beans and prepared with the best proportions and recipes. The full aroma of high grade coffee will occupy your taste buds after a sip, and it is very long lasting. Royal Black Coffee comes in two different packages, which is Red (Original with sugar) and Blue (Sugar Free) as well. Many customers are addicted after trying it once, the repurchase rate of this coffee is high, it's leading whole black coffee market to another higher level.



NON-MEMBER PRICE
非会员价 RM29.00

MEMBER PRICE
会员价 RM27.00

SBK ROYAL BLACK COFFEE (Sugar Free) [18g x 10 Sachets]

SBK ROYAL BLACK COFFEE (Original) [26g x 10 Sachets]

SIN BOON KEE CLASSIC KOPI-O POWDER 500G



Sin Boon Kee Classic Kopi-O Powder is the coffee powder used by Traditional KOPITIAM. During the brewing process, you can add coffee powder according to your preferred concentration and filter it . May add milk or sugar too! Friends whom like Kopitiam style Kopi-O, we highly recommend you try!

NON-MEMBER PRICE
非会员价 RM12.00

MEMBER PRICE
会员价 RM10.00

SIN BOON KEE TRADITIONAL WHITE COFFEE POWDER 500G



Sin Boon Kee Traditional White Coffee Powder is a new products launched by Sin Boon Kee in collaboration with F& N. The fragrant and mellow traditional white coffee powder, combining the finest condensed milk and special white coffee evaporated creamer, ensure that your traditional white coffee has the most perfect taste, in a healthier way!

NON-MEMBER PRICE
非会员价 RM22.00

MEMBER PRICE
会员价 RM20.00

All pictures shown are for illustration purpose only.

SIN BOON KEE ROYAL BLACK COFFEE POWDER 1KG

Sin Boon Kee Royal Black Coffee Powder 1kg is a ground-breaking premium black coffee, setting new standards in coffee excellence. Crafted from a unique blend of four top-quality coffee beans with precision proportions and recipes, it offers an aromatic and enduring coffee experience like no other. As the preferred choice at our SBK Coffee Concept Store, this coffee's addictive flavor and high repurchase rate are no surprise. Join the wave of coffee enthusiasts embracing this exceptional brew and elevate your coffee moments with a taste that's redefining the black coffee market.



NON-MEMBER PRICE
非会员价 RM46.00

MEMBER PRICE
会员价 RM40.00

All pictures shown are for illustration purpose only.

SBK DRIP COFFEE

5 COUNTRIES IN BOX [12G x 5 SACHETS]

Sin Boon Kee Drip Coffee used Arabica coffee beans from 5 different countries, which are ground smoothly to make into drip coffee bags. 5 different flavors , each with its own characteristics, try all and let us know which one is your Top Pick!

01 - Malaysia - Lower Acidity, Strong Body, Smooth and thick aftertaste
02 - Indonesia - Herbs, Earthy, Strong Aftertaste and well balanced
03 - Colombia - Fruity, Caramelly, refreshing choice
04 - Brazil - Lower Acidity, Dark chocolaty, strong body but light aftertaste
05 - Ethiopia - Light Floral, Fruity, Sweet ending and aftertaste



NON-MEMBER PRICE
非会员价 RM28.00

MEMBER PRICE
会员价 RM25.00

All pictures shown are for illustration purpose only.

SBK ROASTED ARABICA BEANS



Based on years of observing coffee flavors and survey market demand , Sin Boon Kee has matched up to 9 different flavors of coffee beans. Whether you like floral, nutty, caramel, or fruity, we can provide you with the most suitable flavor for you.

01 - BEAN BAGS COLD BREW [15g x 10 Sachets]

Sin Boon Kee cold brew coffee has a unique herbs flavor, the overall coffee is not too bitter, and it can perfectly reflect its own special aroma, with strong and refreshing aftertaste.

NON-MEMBER PRICE 非会员价 RM30.00 MEMBER PRICE 会员价 RM28.00

02 - SIGNATURE BLEND [500g]

The signature blend is one of our best selling coffee beans. This blend has lower acidity, strong body, is suitable for espresso machine, especially latte art as it's smooth enough.

NON-MEMBER PRICE 非会员价 RM38.00 MEMBER PRICE 会员价 RM35.00

03 - BRAZIL SANTOS [500g]

BRAZIL is the world's largest producer of coffee beans, named after its port city SANTOS. This coffee beans are low in acidity and have dark chocolate aftertaste . You can start with this if you don't like fruity acidity.

NON-MEMBER PRICE 非会员价 RM40.00 MEMBER PRICE 会员价 RM38.00

04 - GUATEMALA BLEND [500g]

Mixed 2 different countries coffee beans, woody, floral, medium acidity, low body, guess its suitable for you if you prefer your cup of coffee not too strong.

NON-MEMBER PRICE 非会员价 RM40.00 MEMBER PRICE 会员价 RM38.00

All pictures shown are for illustration purpose only.



05 - ETHIOPIA SIDAMO [500g]

Ethiopia Sidamo has the highest rating among all the beans.This beans is not too bitter, it tastes fruity in the beginning and ends with sweet aftertaste, best choice for hand brew coffee.

NON-MEMBER PRICE 非会员价 RM42.00 **MEMBER PRICE 会员价 RM40.00**

06 - COLOMBIA [500g]

Colombia has the highest acidity among all the beans. If you prefer fruity, floral and refreshing one, this must be the right choice.

NON-MEMBER PRICE 非会员价 RM42.00 **MEMBER PRICE 会员价 RM40.00**

07 - PREMIUM GOLD BLEND [500g]

The premium gold blend, known as our best blend. Has a unique herbs flavor with slight woody taste, well balanced coffee body and acidity, suitable for all brewing methods.

NON-MEMBER PRICE 非会员价 RM42.00 **MEMBER PRICE 会员价 RM40.00**

08 - SUMATRA MANDHELING [500g]

This Beans and thick, with a rich and mellow coffee taste, with a earth and sweet aftertaste, whether it is used to make Hand brew / Espresso are suitable.

NON-MEMBER PRICE 非会员价 RM42.00 **MEMBER PRICE 会员价 RM40.00**

09 - EL-SALVADOR BLEND [500g]

Mixed 2 different countries coffee beans, earthy, woody, thick coffee body and the coffee aroma could stay for a long time

NON-MEMBER PRICE 非会员价 RM42.00 **MEMBER PRICE 会员价 RM40.00**

All pictures shown are for illustration purpose only.

SBK JAPANESE PREMIUM MATCHA [PREMIX] 500G



Treat yourself to Japan's finest with SBK Japanese Premium Matcha powder! Discover the striking, unmatched taste of premium matcha, harmoniously blended with a unique low-sugar recipe. Every sip captivates your palate, igniting a desire for more. Whether a devoted matcha enthusiast or new to Japanese tea, this is a must-have. Unwind with the authentic flavors of Japan from the comfort of your home. Embrace luxury with SBK Japanese Premium Matcha powder - Order Now!

NON-MEMBER PRICE
非会员价 RM50.00

MEMBER PRICE
会员价 RM46.00

SBK JAPANESE PREMIUM TARO [PREMIX] 500G



Elevate your treats with our magical SBK Japanese Premium Taro Powder, air-flown directly from Japan! Experience the enchanting purple hue and creamy texture that delights your taste buds. Create irresistible drinks and desserts effortlessly. Join the trend and wow your loved ones with captivating colors and flavors, sourced fresh from Japan. Our Japanese Premium Taro Powder is the secret to your culinary success, brought to you with care. Embrace the charm and watch your treats become everyone's favorite!

NON-MEMBER PRICE
非会员价 RM45.00

MEMBER PRICE
会员价 RM43.00

All pictures shown are for illustration purpose only.

SIN BOON KEE CHOCOLATE MALT DRINK 1KG



Sin Boon Kee malt chocolate has a rich chocolate flavor, and it's a recipe with less sugar, so it's definitely not too sweet. Suitable for both adults and children.There are many primary and secondary schools and international schools in Penang who are big fans of Sin Boon Kee Malt Chocolate !

NON-MEMBER PRICE
非会员价 RM19.00

MEMBER PRICE
会员价 RM17.00

PENANG INSTANT PREMIX WHITE COFFEE 800G



Looking for a lower-sugar coffee option that doesn't compromise on taste? Look no further than Sin Boon Kee's newest creation - Sin Boon Kee's Penang Instant Premix White Coffee with 30% less sugar. Made with premium quality beans, our coffee delivers a unique and authentic taste that captures the essence of Penang's vibrant coffee culture. With its smooth and velvety texture, our instant premix coffee is quick and easy to make, making it the perfect choice for busy mornings or afternoon breaks. Satisfy your coffee cravings with our delicious, low-sugar Sin Boon Kee's Penang Instant Premix White Coffee today.

NON-MEMBER PRICE
非会员价 RM26.00

MEMBER PRICE 会员价 RM24.00

All pictures shown are for illustration purpose only.

SBK SIGNATURE KAYA



Try our SBK Signature Kaya Spread for an authentic taste of Malaysia. Made with coconut milk, eggs, sugar, and pandan leaves, our kaya has a creamy texture and a perfect balance of sweet and savory. Enjoy it on toast, pancakes, or as a pastry filling. Made with high-quality ingredients and traditional methods, our kaya represents Southeast Asian cuisine. Satisfy your cravings and take your taste buds on a journey to the bustling streets of Malaysia!

NON-MEMBER PRICE
非会员价 RM13.90

MEMBER PRICE
会员价 RM11.90

SIN BOON KEE CRISPY SHRIMP CHILLI 180G



Shrimp chilli made by Sin Boon Kee's unique recipe, stir fried with butter, it is crispy and appetizing, not too spicy, and has a slight butter fragrance. Great as a dipping sauce, or paired with rice noodles and dry mixes .Using our shrimp chilli with soy sauce can also make the soup base of Hokkien mee.

NON-MEMBER PRICE
非会员价 RM20.00

MEMBER PRICE
会员价 RM18.00

All pictures shown are for illustration purpose only.

AWARDS











THE MALAYSIA BOOK of RECORDS®

MOST DRINK PRODUCT VARIETIES IN A CONCEPT STORE (26 VARIETIES)

SME 100 Awards 2020 FAST MOVING COMPANIES

SME 100 AWARDS MALAYSIA 2020

ASIA PACIFIC EXCELLENCE BRAND TOP

ASIA PACIFIC TOP EXCELLENCE BRAND 2020-2023

JCI CREATIVE YOUNG ENTREPRENEUR (WINNER) 2023

INTERNATIONAL TASTE INSTITUTE BRUSSELS

INTERNATIONAL TASTE INSTITUTE (SUPERIOR TASTE AWARD)

GOLDEN BULL AWARD 2022 金牛奖

GOLDEN BULL AWARD 2022

GBA DIGITAL TRANSFORMATION AWARD 2022

OUR QUALITY PARTNERS

新文記 SIN BOON KEE

PASTRYWORLD

Kawan

F&N

Nestlé Carnation

TEAPOT

SINCE 1944
PENANG, MALAYSIA

SBK COFFEE
SINCE 1944

Brewing Memories Since 1944

JELUTONG

348, Jalan Jelutong, 11600 Penang.
011-5557 9788

GOLDEN TRIANGLE 2

35-01-10&11, Golden Triangle 2 Commercial Square.
011-5583 9788

BANDAR PERDA

G-11, Pangsapuri Servis Metro, Jalan Perda Utara 1,
14000 Bukit Mertajam, Penang.
014-972 9788

RAJA UDA

No. 3, Butterworth Business City Centre,
Jalan Raja Uda, 12300 Butterworth, Penang.
014-667 9788

SBK Coffee

SBKCoffee

SBKCoffee